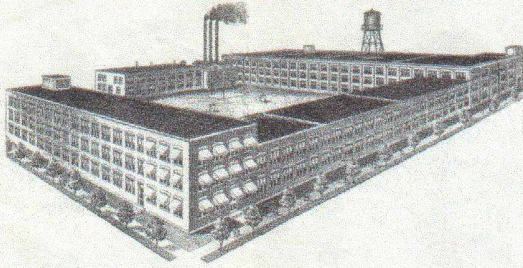


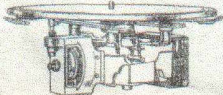
THE GENERAL INDUSTRIES COMPANY



DIVISIONS
INTERNATIONAL INSULATING DIVISION
A.F. MEISSELBACH DIVISION

ELYRIA, OHIO, U.S.A.

March 26th, 1936.



SPRING & ELECTRIC
PHONOGRAPH MOTORS

AUTOMATIC
RECORD CHANGERS

E. S. Howard,
Box 546 E, G.P.O.,
Hobart, Tasmania, Australia.

ALL AGREEMENTS ARE CONTINGENT UPON FIRES, STRIKES AND OTHER CAUSES BEYOND OUR CONTROL

Dear Sir:-

Replying to your letter of February 28th, we indeed regret that you have had some difficulty in coordinating your record changer and pickup with your radio set.

We are unable to instruct you as to the technicalities of the Midwest Radio set and are referring that part of your letter to them for answer.

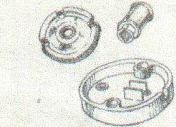
I can, however, explain the operation of the stroboscope to you. Place the stroboscope disc on the turntable in the same manner that you would place a record and secure a Neon lamp. A Neon lamp is exactly like an incandescent lamp except that the lighting element is a small disc which gives a deep ruby red light. When this light is held over the dots and teeth on the stroboscope disc, the teeth will appear to remain stationary to you when the disc is revolving at 33-1/3 R.P.M. The dots will appear to remain stationary when the disc is revolving at 78 R.P.M. Its sole function is to check up the speed of the turntable.

Yours very truly,

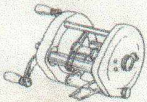
THE GENERAL INDUSTRIES COMPANY.

Homer Stephens
Vice Pres. & Gen'l Sales Mgr.

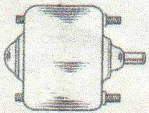
HS:FHK
cc-Midwest.



PRECISION MOULDERS OF
PLASTIC MATERIALS



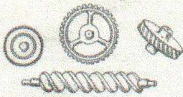
FRESH AND SALTWATER
FISHING REELS



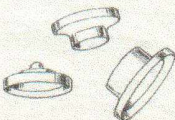
SMALL FRACTIONAL H.P.
MOTORS



PHONOGRAPH NEEDLES
AND TEXTILE PINS



SMALL GEARS



LIGHT STAMPINGS

CABLE ADDRESS "INDUSTRIES-ELYRIA"