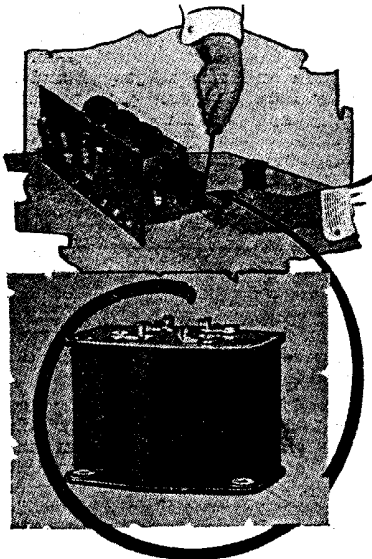


Stromberg-Carlson No. 3-A

Transformer



Uniform voltage amplification throughout the widest possible range of musical frequencies. Coils have a surplus current-carrying capacity.

High primary reactance — 125,600 ohms at 1000 cycles—essential for high amplification of low frequencies.

Surplus insulation.

Layer wound and layer insulated Coils—vacuum impregnated.

Thin laminations of best grade Silicon Steel.

Moderate turns ratio—4 to 1—avoids overloading tubes.

Australian Representatives:

L. P. R. BEAN & CO., LTD.

229 CASTLEREAGH ST., SYDNEY.

Interstate Distributors:

Melbourne: Henry G. SMALL & CO., 360 P.O. Place.
Brisbane: HOME RADIO SERVICE LTD., Courier Buildings.
Adelaide: CHAS. ATKINS & CO., LTD., 88 Currie Street.
Perth: T. MUIR & CO., 99 William Street.

Neutrodyne's Melody in CW

*THIS was the yell of a B.C.L.
In the land of the U.S. afar;*

*"The code I'll cram like a regular ham
Till I master the dah-du-dah."*

*And he built him a set, with
which to get
The hams with their dash and dot;*

He chuckled with glee as he tuned in a "3,"

But this was all he got.

A "7" came thru' with a long CQ,

*Which tickled our friend to death,
All limp and slack, he settled back*

For a chance to catch his breath.

"Aha!" said the ham, "he's raised his man."

*To copy this bird is pie;
His fist is great, he's raised an "8,"*

But this was the 8's reply:

Chorus:

OK, OM, OK, UR,

FB, ES, QSA.

I'll tri mi fone—pse QRK

Pse QRK mi fone.

"H—!" quoth he, "that's no good to me;

"I was taught to talk by mother."

So with an expert twist of his nimble wrist,

He then tuned in another.

With a high-pitched whine, a powerful "9"

Was pounding "CQ" for fair,

But this was the trash that was tearing a gash

In the poor, inoffensive air.

(Chorus—as before.)

HIS heart was strong and he strung along

Till he covered the country o'er.

He sure was game, but when morning came,

He was feeling mighty sore.

For the love of Mike, are they all alike

From Atlantic to 'Frisco Bay?

From Bangor, Maine to the Andes chain,

I've heard a thousand say:

(Chorus—as before.)

K.S. in "The Wireless Engineer."

"Advance Tasmania"

MESSRS. WILLS & CO., Quadrant, Launceston, who are recognised as one of the leading dealers in radio goods, wholesale and retail, in Tasmania, and also the proprietors of station 7BN, Launceston, have found that their radio section has grown to such an extent that they are unable to carry on with their present premises and general conditions, so they have turned their radio section into a separate company, which is styled Tasmanian Radio Pty., Ltd.,

New and commodious premises have

been leased in George Street, where wholesale and retail workshop, studio, etc., will all be under one roof. Mr. W. Gellie, who is well-known in Tasmanian business circles, has been appointed manager. Owing to the innumerable requests received to broadcast more often than once weekly, the Tasmanian Radio Co. is starting a tri-weekly service, wavelength 208 metres, power 250 watts. This action will materially help to create a larger demand for radio sets in Tasmania and wake up that island to what it has been missing in the past.

IF a soft, bluish glow appears in your tubes the plate voltage is too high.

A CLOTH dampened with ammonia will keep the top of your storage battery clean.